



# Sophie Cappelaere

## Product Designer

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← EXPERIENCE

EDUCATION →

### Brand/Web Designer

Freelance OCT. 2020 - NOW

Create websites with no-code tools on wordpress  
Create visual identities

### Business Incubator

Bge FEB. 2020 - OCT.2020

Monitoring program to test my freelance bussiness  
Workshops: Marketing, Strategy, Seo, Social Media

### Visual/Motion Designer

Chai Chai Films DEC. 2017 - JAN.2019

Create visual identities  
Create short animated videos for social media

### UI/Brand Designer

Believe APR. - NOV. 2017

Help Product Owners with visual design needs  
Create and maintain wordpress websites  
Develop and extend the brand's visual identity  
across all platforms

### Multimedia Assistant

Loin Des Machines MAY. 2015 - MAY. 2016

### Product Design Bootcamp

The Design Crew MARCH. - MAI. 2022

### UI/UX Designer

L'École Multimédia SEPT. - APR. 2016

### Fine Art Master's Degree

Beaux-Arts De Paris 2009 - 2014

### Business & Languages Bachelor

Université De Lille 3 2005 - 2008